

# COVID-19 Recovery Strategy

## National recovery themes

### Health Recovery

To help people improve their health and happiness by developing pride and aspiration in our communities, developing and strengthening partnerships, focussing on prevention and improving service provision. Considering overall health outcomes, not just those directly caused by COVID-19.

### Economic Recovery

Protecting and restoring people's livelihoods and improving people's living standards. Ultimately, a strong economy is the best way to protect people's jobs and ensure that the Government can fund the country's vital public services including the healthcare response.

### Social or Community Recovery

Considering the wider effect of the social distancing measures on how the public live their daily lives. The Government recognises that social distancing measures can exacerbate societal challenges, from the negative impacts on people's mental health and feelings of isolation, to the risks of domestic abuse and online fraud. The Government must act to minimise the adverse social costs - both their severity and duration - for the greatest number of people possible.

## Nottingham and Nottinghamshire Local Resilience Forum Recovery Aims

To support the whole of Nottingham and Nottinghamshire, including its communities, businesses and public services, to recover following COVID-19.

As well as addressing the very real adverse impacts – the global scale of which have likely not been seen for decades - this will also mean striving to advance long term opportunities for better physical and mental health, tackling climate change, better health outcomes and supporting a sustainable, fast growing local economy.

## Local Recovery Aims

To support and coordinate the process of rebuilding, restoring and rehabilitating the emotional, social, economic and physical wellbeing of the community, businesses and the Council's employees.

Recovery will cover two main strands:

- **Ashfield as a Place – Community and Economic Recovery**  
Supporting the community and businesses in achieving stability and a new normality following COVID-19, assisting in rebuilding, restoring and rehabilitating the community's emotional, social, economic and physical wellbeing; and
- **The Council – Organisational Recovery**  
Assessing the impact of COVID-19 on Council services, finances and employees and planning for its future financial resilience and how it will need to operate differently.



# Objectives

- Create a comprehensive overview of local impacts and opportunities by carrying out Impact Assessments for the community, businesses and Council Services.
- Develop a Recovery Action Plan to address all impacts set out within the Impact Assessments.
- Help to shape the future vision for the District.
- Identify potential funding sources to support recovery and ensure communities and businesses can access the support that is available.
- Establish close links with central government and maintain these throughout the recovery process.
- To contribute as an active partner in the Nottingham and Nottinghamshire Local Resilience Partnership throughout the recovery process.

- Ensure the communities, businesses, partners and Council employees are fully involved in the recovery process.
- Establish a pro-active and integrated framework of support to businesses and others on the financial and commercial implications of the emergency.
- Ensure effective communications, building confidence and trust in recovery plans with stakeholders, communities, businesses and Council employees utilising collective channels and resources.
- Ensure effective protocols for political involvement and liaison (local and Parliamentary).
- Develop an exit strategy to ensure that recovery efforts can effectively become part of mainstream delivery.
- Identify best practice and lessons learned in order to support recovery and reduce the impact of similar incident scenarios occurring again where possible. This will involve engaging with Nottingham and Nottinghamshire Local Resilience Partners, other stakeholders and central government.

# Approach to Recovery

Recovery plans will align with the Council's Corporate Plan in particular it will reflect:

## Our Purpose

**One.**

The Council exists to serve the communities and residents of Ashfield.

**Two.**

We will provide good quality, value for money services.

**Three.**

We will act strategically and plan for the future, working with others to bring about sustainable improvements in people's lives.

## Our Values

**Proud.**

Being proud that Ashfield is a positive place to live, work and visit

**People Focussed.**

Putting people at the heart of what we do

**Honest.**

Being honest with people in an open and professional way

**Ambitious.**

We are ambitious about Ashfield's future

Recovery needs to be done with businesses, the community and Council employees not to them.

- The Recovery Action Plan will be developed and delivered with full engagement with communities, businesses, the voluntary sector and Council employees, having conversations about the challenges ahead and ensuring that people are put first and that those most affected are not left behind.

The Council will provide visible and strong leadership during the recovery phase.

- The Council will support and co-ordinate the process of recovery ensuring local communities, businesses and Council employees adjust to a new normality.